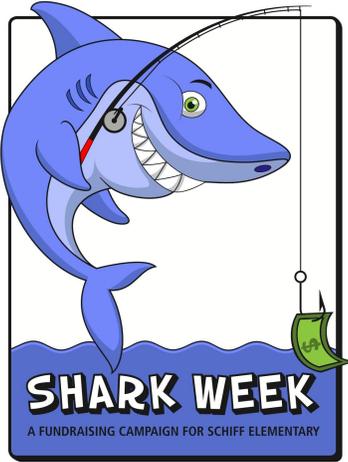


SHARK WEEK: A Fundraising Campaign for Schiff Elementary

Frequently Asked Questions



Here are some of the questions commonly asked during a Write-A-Check Fundraiser.

Q: How much should I donate? A: Our suggested donation is \$45/child. The PTO spends roughly \$45/child for class parties, field trips, educational materials, classroom support and supplies, etc. That said, we welcome donations of any size. We do understand that people's ability to donate varies, so we ask that everyone give what they can. Some families need to give less. Some families can give more. Every dollar helps us reach our goal of \$40,000.

Q: Does the Cash Campaign replace all other fundraising activities at Schiff?

A: No. This campaign will replace the product-based fundraising our school used to do (e.g. selling wrapping paper, cookie dough, etc.). In previous years with these types of fundraisers, we only received 40-50% of the sales generated. Many families said, Can't we just write a check? By running a check-writing campaign instead, 100% of the proceeds go directly to Schiff. And you don't have to sell a thing!

Q: What about a Spring Fundraiser? A: This year we will be participating in the Adventure Dash Fun Run. The Adventure Dash is a fun filled, age appropriate obstacle course for students to run through, over and over. Adventure Dash Fun Run serves children across the country by teaching healthy habits. It strives to instill the importance of physical fitness throughout an action packed obstacle course and lessons that teach the power of the team over the individual. This event raises funds to be gifted to the school for large, one-time purchases. These funds do not contribute to the day-to-day operation of PTO programs and services. For more information on Adventure Dash Fun Run please visit www.adventuredashfunrun.com, Past spring fundraisers have purchased our school's playground and shade structure, the science lab, sound system upgrades for the stage, the school broadcasting system for FINZ-TV, murals throughout the school, and technology for classrooms including iPads and smart boards.

Q: Will I be contacted for other donations this year? A: Yes. However, the majority of these donations will be specific items rather than money (e.g., food for class parties, bottled water for field day, food for teacher appreciation lunches, etc.).

Q: Is my contribution tax deductible? If so, will I get a donation receipt for tax reporting purposes? A: Yes. Your contribution is 100% tax deductible. Donation letters will be provided upon request.

Q: Can I earmark my contribution for a specific PTO program? A: No, all contributions to the campaign go to the general PTO account and are distributed across PTO programs according to the budget.

Q: Will my place of work match my contribution? A: In many cases, yes! Some companies have a matching grant program that will match your donation dollar for dollar. Contact your company's HR department (or check your company's website) to understand their policy regarding matching grants. This is an easy way to maximize your contribution to the PTO.

Q: What is the Schiff PTO non-profit ID? My company's matching contribution form requires it. A: Non-Profit ID# 81-2703499

If you have any further questions or concerns, please contact Jacque Roberts at fundraising@schiffpto.org.